

**MINUTES OF THE
TOWN OF LADY LAKE
REGULAR MEETING OF THE LADY LAKE LIBRARY BOARD
LADY LAKE, FLORIDA**

**December 8, 2016
4:00 p.m.**

The Lady Lake Library Board Meeting was held in the Town Hall Commission Chambers at 409 Fennell Blvd., Lady Lake, Florida. The meeting convened at 4:00 p.m.

MEMBERS PRESENT: Chairperson/Member Reverend Paul Harsh, Vice Chairperson/Member James Page, Member Dorothy Grubb.

ABSENT: Member Joseph D'Elia; Member Linda Underhill; Lake County Library Advisory Board Representative Frank Kirschenheiter

TOWN STAFF PRESENT: Marsha Brinson, Library Director; and Carol Osborne, Staff Assistant to the Town Clerk

OTHERS PRESENT: Commissioner Ruth Kussard

CALL TO ORDER: Chairperson/Member Reverend Paul Harsh called the meeting to order at 4:04 p.m.

INVOCATION: by Reverend Paul Harsh

PLEDGE OF ALLEGIANCE

OPEN FORUM: There were no comments from the audience.

APPROVAL OF MINUTES: September 8, 2016

Upon a motion by Member Page and a second by Member Grubb, the Lady Lake Library Board approved the minutes of the September 8, 2016 regular meeting as presented. All in favor, 3-0.

REPORT BY CHAIR: No report.

REPORT BY TOWN COMMISSION LIAISON:

Commissioner Kussard stated Member Page's experience on December 7, 1941 was highlighted in the newspaper and she congratulated him for his military service.

Ms. Kussard stated Light Up Lady Lake is scheduled for this Friday, December 9th, at 5:45 p.m. at Log Cabin Park. She stated Luminary Night at Log Cabin Park is scheduled on Thursday, December 15th, from 6:00 p.m. to 10:00 p.m. This is a walk-through event.

REPORT BY LAKE COUNTY LIBRARY ADVISORY BOARD REPRESENTATIVE: No report.

REPORT BY LIBRARY DIRECTOR:

Ms. Brinson thanked the Board for their continued support, and reviewed highlights of the Library Director's Report for November-December 2016. The report as handed out is as follows:

The end of the year seems a perfect time for reflection. During this past year, there has been a:

- *13% increase in circulation*
- *10% increase in internet use*
- *13% increase in reference transactions*
- *6% increase in programming*
- *2% increase in program attendance*
- *16% increase in registered card holders*
- *1% increase in volunteer hours*
- *6% increase in library visitors*

As you can see, we have had increases in all areas. This year, we have added a non-fiction book discussion group as well as our established fiction group for adults. There are also new computer classes and we continue our partnership with Best Buy. Teen programming has been added as well as new homeschool and other youth programs and classes. Nicole will be on leave for several months, and Tory will be taking on the responsibility of the Youth Library; I am sure she will do a great job. One of our volunteers will be helping with pre-school story time. Due to Nicole's leave, we will not be adding any new classes or programs until she returns in the spring.

We took part in the Town's Christmas parade. This is a great team-building activity as well as representing the library in the parade. Santa will be visiting the library at preschool story-time. Aly Herman, our photographer, will be taking pictures that parents will be able to pick up before Christmas. There are also several other fun activities for our youth during winter break including holiday crafts and cookie decorating.

We are already planning for next year. The theme for next year's Summer Reading Program is "Build a Better World". Nicole and Tory have been busy engaging entertainers and planning programming. Aly and Nancy will be doing an adult Summer Reading Program. We will be hosting the Villages Elementary of Lady Lake literacy/parents night on January 26, 2017. This is another opportunity to partner with the school and introduce parents and children to the library. Last year, even with a bad storm, there were over 100 attendees.

Ms. Brinson stated many of our new residents are from Latin countries and, in their native countries, they are required to pay for library services. She stated they are unfamiliar with the concept of a free public library and her goal is to get information to those residents.

New computer/device programming is in place for after Christmas when everyone will want to know how to work their gifts. Lake County has a new Learning Experience Coordinator that will be working with us and also teaching computer classes.

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Youth Library renovations are on hold until next year. We will be working on a more modest renovation. Moving the circulation desk and new flooring, as well as fresh paint, will improve the appearance and create better sight lines for security. Our Friends organization has generously offered to purchase additional furniture for the space.

Ms. Brinson reviewed the November Statistics report for the Library, and noted the large increase in the monthly patron usage even though approximately 3,000 of this total is due to early voting. She stated this shows how well the library is utilized beyond lending books.

Member Page asked for additional information regarding the Outreach to Atria Senior Living Center program.

Ms. Brinson reported the Town's reference librarian started this program in 2015, and she visits the center once a month and offers a different program each time; including teaching the residents how to use eReader devices and conducting a variety of brain games/learning activities. She also started a lending library with donated books and conducts a book discussion. Ms. Brinson emphasized the importance of the library's community involvement and stated the outreach programs provide that.

Member Page asked when the Chili Cook-Off will be scheduled.

Ms. Brinson stated she is planning to hold the event around the Super Bowl date.

OLD BUSINESS: No report.

NEW BUSINESS: No report.

ADJOURN: *With no further business or discussion, Chairperson/Member Rev. Paul Harsh adjourned the meeting at 4:23 p.m.*

Carol Osborne, Staff Assistant to Town Clerk

Dr. Paul Harsh, Chairperson

Minutes transcribed by Carol Osborne, Staff Assistant to the Town Clerk